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**The House Organ of
THE NORTH BRITISH RUBBER CO. LTD.**
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Steelwork of new Hose building takes shape



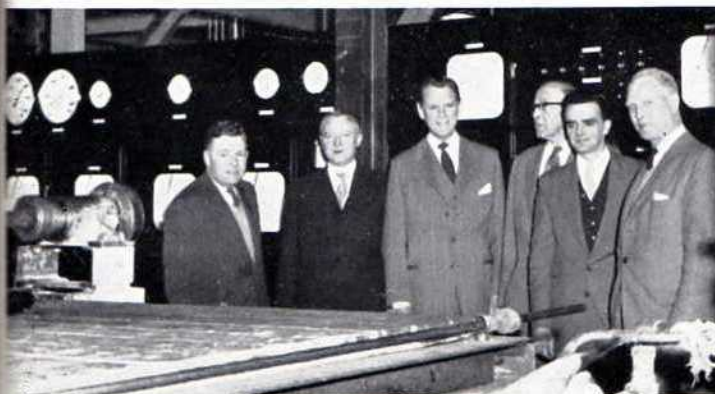
The forest of steelwork grows each day. A considerable number of concrete piles required to be sunk for sound foundations. Now with foundation work far advanced the steelmen are on the job.

Problems overcome by teamwork SUCCESS OF P.V.C. BELTING

THIS is a story of tremendous achievement—what can be done by determined planning and teamwork. The foundation and basic jobs have been completed. A rigorous follow through and systematic follow-up must be carried out 24 hours a day to ensure continued success.

This is the story of the team project. About two years ago the "new look" was introduced in our conveyor belting production operations. Like all manufacturers of belting we were faced with the ultimatum of producing a flame-resistant antistatic belt to meet the exacting

The Executive Group in the Belting Department at Heathhall. Left to right—F. E. Lalley, Factory Manager; H. H. H. Helby, General Sales Manager, Industrial Products; Foster M. Stewart, Managing Director; C. R. Greenfield, Belting Sales Manager; W. Cook, Supt., P.V.C. Belting; Walter Smith, Production Manager, General Products.



standards laid down by the National Coal Board. P.V.C. belting was something new to the industry, and like others we had run into plenty of teething troubles. Crises of this kind demand stern action.

That was the birth of a team of technicians at Heathhall with one burning ambition—to win back a reputation that North British had built up over 100 years from the first belt patented away back in 1859. In the summer of 1956 there was evidence of good progress, the first signs that the corner had turned. Before long our customers began to realise that North British were turning out belts of superior quality. For the first six months of 1957 contract requirements were stepped up and exceeded. Quality and service improvements were apparent. Customer confidence was being won. Further, we had established a reputation for customer service that was winning highly favourable comment. Came the second half of 1957 and our contracts

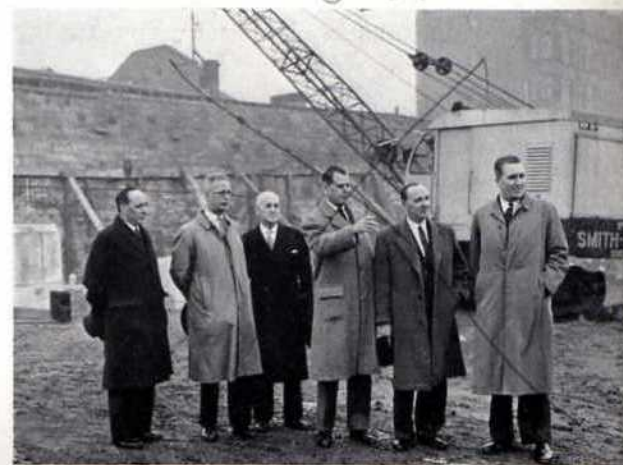
were exceeded again. Now we are in 1958 and prospects are brighter still.

That, briefly, outlines the transformation that came over our Belting Department in less than two years. How was it achieved? First of all, let us record that without the help we had from U.S. Rubber Research in the person of R. H. Hugger, our progress would definitely have been more laborious. Our young team seized with both hands the chance to work with Dick Hugger. Never did a group sacrifice so much leisure time. There was a target to be kept. Night after night they kept at it. New equipment was required. They went from supplier to supplier until they found someone who could give them delivery off the shelf, and where they couldn't, they went to the junk yards to salvage parts which they cannibalised and adapted.

All this was no mean feat. We salute all of those at Heathhall in every phase

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A flashback to December last when we published this photograph of the P.V.C. Belting team. We gladly pay tribute to this group again whose achievement is recorded above.



CIVIC CHIEFS VISIT SITE

EARLY last month, just before the erection of steelwork, three city officials—Chief Constable, Town Clerk and Transport Manager—came along to view progress. Our photograph shows Mr. Stewart pointing out landmarks. Others in photograph are W. E. Crook, General Sales Manager, Tyres; W. Borland, S.S.C., Town Clerk; A. Broady, Mileage Manager, Tyres; W. M. Little, Transport Manager; John R. Inch, M.A., LL.B., Chief Constable.

Our photograph on the left was taken three weeks later which shows the quick progress being made. Given open weather in the Spring months, steelwork will soon give way to bricks and mortar.