

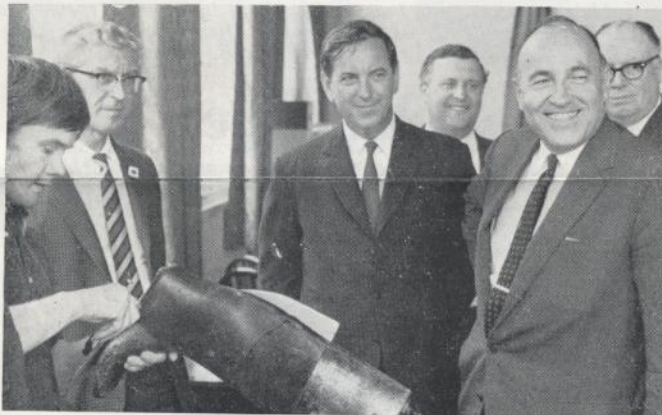
NEWS

magazine of UNIROYAL LTD.

Mr Vila and colleagues visit Scotland

Visits from George R. Vila, Uniroyal Inc., President, are always stimulating. That during the third week of June when he was accompanied by Vice-President Walter D. Baldwin and Claud H. Allard, President of the International Division, was particularly so.

Though the time at our Scottish factories had to be within a very tight schedule the visits to Castle Mills, Heathhall and Newbridge were greatly appreciated. Mr Vila was particularly interested in the progress at Newbridge. He emphasised the importance of good housekeeping. Speaking of tyre



Mr Vila in cheery mood when he looked in at the Footwear Training Room for new labour in Heathhall. The trainee was Charlie Nelson. Also in this photograph are T. F. McMahon (Industrial Relations Manager), Claud H. Allard, G. D. M. Crerar (Factory Manager), Walter D. Baldwin.

plants within the Uniroyal empire, he said: "Tyre plants make you proud because they are so well maintained. Housekeeping is reflected in pride of workmanship and craftsmanship. Believe me, it pays off". Mr Vila was equally emphatic about quality, which is all important in the success of our operation.

Executives in Scotland had the opportunity



Touring the Newbridge tyre factory—Mr Vila accompanied by F. E. Weber (Director of Manufacturing) and J. J. Rushford (Factory Manager). In foreground Pat Mulheron (Leading Calendar Hand) and behind (left) R. Fairbairn (Engineer).

These group photographs with executives were taken during an evening meeting. Below, left to right: George R. Vila, Foster M. Stewart (Director), Walter D. Baldwin, E. W. Underwood (Controller).



More Golfing honours for Hugh Campbell

Following some outstanding golf in the Scottish Amateur Championship played at Muirfield (July 15-20) when he reached the semi-final, Hugh Campbell, Industrial Relations Manager at Edinburgh, was capped again. He is in the Scottish team to play England, Ireland and Wales at Gullane (September 11-13).

Hugh was first capped in 1962, played in the following two seasons, represented Great Britain and Ireland v. Europe in 1964 and took part in the European Team Championship in 1965.



We sponsor Show Jumping

Uniroyal has entered into the field of sponsorship of British Show Jumping Competitions. A series of events will be held at the National Agricultural Centre, Kenilworth, during the Midlands International from August 8-11 inclusive.

These competitions held under the auspices of the British Show Jumping Association comprise five separate events to be known as:—

The Uniroyal Insular Championship, The Uniroyal Atholl Championship, The Uniroyal Grampian Championship, The Uniroyal Argyll Championship, The Uniroyal Century Championship.

The first three championships, which will carry prize money in their own right, will act as qualifying competitions for the major event, The Uniroyal Argyll Championship, to be held on Sunday, 11th August. The Century Championship will provide competition for riders who have competed in earlier competitions but who have not qualified for the Argyll Championship.

Uniroyal is providing the prizes in all five competitions and the Challenge Trophy in the big event, the Uniroyal Argyll Championship.

of an evening session with Mr Vila and his colleagues, learning of developments within Uniroyal around the world and the likely trends for the future.

EUROPEAN MARKETING APPOINTMENTS

On 19th July Marketing Director, W. H. Schmalz announced that Uniroyal Ltd. is now responsible for the total European marketing for all non-tyre products. To handle this expanded market he has made the following appointments:—

Consumer Products, Marketing Manager, A. F. Rose—Footwear, carpet underlay, sports equipment.

Industrial Products, Marketing Manager, C. K. W. Lewis—Power-Grip, Plastics Products, Mechanicals.

T. A. Bayliss replaces Mr Lewis as Con-

trolled Distribution Marketing Manager.

K. G. Lowery continues as Tyre Marketing Manager. As a result of this marketing responsibility for Europe the following staff appointments are announced:—

Marketing Services Manager—T. H. Lee responsible for forward planning, assessment of market potentials and continuing study of growth possibilities.

Marketing Administration Manager—P. Riley responsible for personnel, training, bonus plans, analyses of current statistical and financial data.

R. W. Clanton (Divisional Plant Controller), F. H. Halliday (Royalite Factory Manager), F. J. Richardson (Group Management Accountant), Claud H. Allard, W. Hare (Manager, Physical Distribution), A. Kay (Mechanicals Factory Manager), R. Keillor (Management Development Manager), F. J. Baxendale (Purchasing Manager).

