

NEWS

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UNIROYAL LTD. Tyre & General Products Division

MEMORABLE VISIT BY U.S. RUBBER COMPANY BOARD

History was made in the comparatively young life of Uniroyal when early in June the Board of Directors of U.S. Rubber completed a week's tour of Europe and British interests culminating with a high pressure 24 hours visit to Edinburgh. This was the first time that the group had held a meeting outside the United States. It was a truly memorable occasion for all of our personnel who had the opportunity of meeting such distinguished visitors.

The idea of such a visit was born many months ago, but to bring together so many top executives, some of whom are chairmen of other corporations, is quite a task. Integration of travel, using in some cases three or four different planes, was but one of the major problems. Only those within the Planning group at Edinburgh and London can appreciate all the essential detail of a comprehensive visit of the kind. Perhaps the comment of the "Scottish Daily Mail" in a pre-visit paragraph sums it up best: "It seems a superb organisation job, even down to the iced water." It was, but it needed calmness, flexibility and generalship to surmount some freak weather which hit Edinburgh around arrival time and meant flight diversions.

AACHEN, LIEGE, LONDON

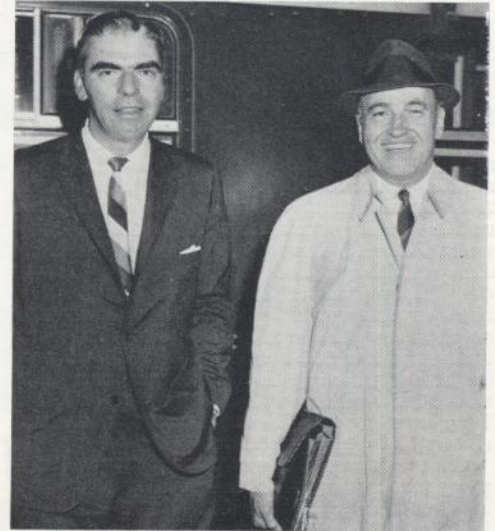
The group assembled at Frankfurt where the tour started on the morning of 5th June. Later in the day they journeyed by "Uniroyal Special" train to Aachen. The following morn-

On right the party with Lord Provost Herbert A. Brechin, in one of the imposing reception rooms in Edinburgh's City Chambers. This invitation from the Lord Provost to be his guests was greatly appreciated.

Below—D. F. Vallis, G. R. Vila and Lord Provost Brechin when the latter received his guests as distinguished visitors to Edinburgh.



Mr Vallis and Mr Vila on arrival at Waverley Station, Edinburgh, from the London engagements after the weather had played havoc with air transport arrangements.



George R. Vila, U.S. Rubber chairman and president, said this marked the first time the company's board of directors held a meeting outside the United States. "The tour," he said, "highlights the changing character of the Uniroyal organisation into a truly worldwide enterprise with a worldwide viewpoint."

Mr Vila said that he and the other directors had great expectations for the new plants under construction at Newbridge, near Edinburgh and at Bromsgrove, near Birmingham. The new tyre and plastics plant—one of the most advanced in the industry—is expected to be in full production late next year.

Uniroyal Ltd. also is expanding the chemical division plant at Bromsgrove, near Birmingham. The chemical plant produces Kralastic ABS resins used to fabricate tough plastic parts, including Royalite products, and latices for use largely in the paper, carpet and textile industries.

Mr Vila said the current building and expansion programme amounting to nearly £10 million will permit the two divisions of Uniroyal Ltd. to keep abreast of increased demand for its products in the United Kingdom and abroad, particularly from the expanding automotive industry.

"Uniroyal Ltd. is a key link in the worldwide Uniroyal chain, which exchanges technology, manufacturing processes, management methods and selling techniques, and produces 1,200 product lines in rubber, chemicals, textiles and plastics in 23 countries," Mr Vila said.

ing was spent at the Englebert plant there, then a reception for the financial and business community. Next day the pattern was similar at Liege, where is located Englebert's Belgian factory. The journey to Liege was by coach. During the Wednesday the group travelled by air to London.

On the morning of 9th June the first ever meeting of the Board of Directors outside America was held at the Hilton Hotel in London, followed by a reception there to leading

financiers and industrialists in the South. The status of the group who accepted invitations was surely a tribute to the high standing of our American colleagues. It was certainly a "top drawer" gathering, yet with an informality that allowed excellent intermingling. The reception was chaired by Mr Vila, Chairman and President of U.S. Rubber and Chairman of Uniroyal Ltd.

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